



Everledger, GIA, Hari Krishna Exports, and Lucara partner to bring digital provenance to unique 30-carat diamond

Stone from the Karowe Mine in Botswana is one of the first to feature the GIA Diamond Origin Report on the blockchain

London, Carlsbad (California), Vancouver, and Surat, 15 January 2021

[Everledger](#), the digital transparency company bringing traceability and transparency to high value goods, has partnered with [Hari Krishna Exports](#) (HK), [Lucara Diamond Corp](#), and [GIA](#) (Gemological Institute of America) to share the provenance and characteristics of a special 30-carat diamond via its blockchain platform.

The 30 carat round diamond originates from the Karowe Mine of Lucara Diamond in Botswana, and was cut and polished in HK's state-of-the-art manufacturing unit in Surat, India. HK customers in Retail and Chain Stores will be able to register on the Everledger Platform to view the stone and access Hari Krishna's large inventory of quality stones and their associated provenance stories.

The Everledger Platform specifically aids demand generation for retailers searching for diamonds based on their sustainability efforts, credentials and compliance standards. It also matches suppliers who want to securely share this valuable data with individual retailers, brands or groups of retailers – supporting enhanced transparency for diamond matching procurement criteria.

The diamond's country of origin, Botswana, has been verified directly on the Everledger Platform via the GIA Diamond Origin Report, which uses scientific matching to provide confirmation of a diamond's country of origin by matching the faceted diamond to the original rough. This allows customers to be confident of the origin of their diamond and for producers to deliver a strong message on the good diamonds do for the country from where they are sourced.

Diamonds with GIA Diamond Origin Reports such as the Brilliant Lucara Diamond can be discovered quickly through a special toggle in the Everledger Platform search and find menu.

This magnificent diamond will be unveiled to interested parties globally by logging into the Everledger Platform for an exclusive VIP webinar. As part of the event, participants will enjoy a conversation between HK, Lucara, Everledger, and GIA on the origins of the stone, the importance of provenance, and how the Everledger Platform empowers more trust and transparency in the industry.

“This outstanding stone represents a perfect example of global excellence and sustainability. Supply chains are so much more than systems, structures and technologies; they are also people, whose story, safety and well-being must be upheld. Business leaders, especially those in technology, have an obligation to build the supply chain of the future with an



unwavering commitment to human rights and safe practices for all workers”, said Leanne Kemp, CEO, Everledger. She added: “With this diamond, we bring the world closer together: a leading Canadian mining company operating in Botswana, master craftsmen in India, and the scientific expertise of GIA, the global leader in diamond evaluation, all to bring forth ever more transparency for end consumers all over the world. This is the story of incredibly intertwined and intricate supply chains and how Everledger adds value to this centuries-old industry and the consumers of tomorrow.”

“We are honored that Hari Krishna has chosen to name the diamond the ‘Brilliant Lucara Diamond’. Since putting Karowe into production, we have been a pioneer in the industry in embracing innovation, new technologies and sustainability resulting in our ability to bring these exceptional diamonds to market while providing long term benefits to Botswana and the local communities within which we operate. Our ability to track all our diamonds provides the provenance assurance that is now vital to our clients,” stated Eira Thomas, CEO of Lucara.

“The unique characteristics of this diamond makes it the perfect use case for the Everledger Platform and the GIA Diamond Origin report” said Ghanshyam Dholakia, Founder and MD, Hari Krishna Exports. “The production of a diamond of this size and quality requires investment from a large number of highly skilled stakeholders across the supply chain. We needed the most up-to-date technology to give this stone’s buyer full access to the diamond’s story. And the Everledger Platform brings this clarity to the market, together with GIA’s brand recognition and tradition in the industry.”

“The GIA Diamond Origin Report offers independent confirmation of a diamond’s country of origin,” said Tom Moses, GIA executive vice president and chief laboratory and research officer. “Consumers are more and more interested in where their diamonds come from. Playing an important part in giving them trust in their diamond purchases advances our consumer protection mission.”

ABOUT EVERLEDGER:

Founded in 2015, Everledger is an independent technology company helping businesses surface and converge asset information, using a symphony of secure technologies, including blockchain, artificial intelligence, intelligent labelling and Internet of Things. Our purpose is to contribute greater clarity and confidence in marketplaces where transparency matters most.

Everledger is committed to helping every link in the industry value chain to achieve a positive environmental impact from traceability. Our technology brings increased transparency to supply chains, benefiting stakeholders who adopt sustainable practices, while bringing visibility to their end consumers.

We digitally streamline our clients’ compliance processes, to help them demonstrate the lifetime story of an asset with greater efficiency and accuracy. As technology partners, we also support in powering resilience and sustainability. With information out in the open, we believe the value of many industries



– from diamonds, to fine wines, to e-recycling – will be shared by all stakeholders throughout the value chain.

Everledger is certified with the ISO 27001 standard by the British Assessment Bureau, a testament to our robust, ongoing and systematic approach to information security. Everledger has been awarded a [Technology Pioneer](#) by the World Economic Forum in 2018.

For more information, visit: www.everledger.io

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ABOUT HARI KRISHNA EXPORTS:

Established in 1992, Hari Krishna Exports, a Diamond Manufacturing Company, earned a global reputation as the most trusted diamond exporter. Distinguished for the highest ethical standards, commitment to excellence, consistent product quality, and transparent business practices, it has pioneered the concept of fixed & fair pricing.

With customer friendly system & services in place and 80% repeat business with an annual turnover of \$1.2 Billion, while 55% sale was online through www.hk.co. A clear indication of the customer's faith in the company and its commitment to innovation & excellence. HK markets its products worldwide through its alliances in the US, Asia, and Europe and its always live "Online Inventory."

Visit our website hk.co for more details.

ABOUT GIA:

An independent nonprofit organization, GIA (Gemological Institute of America), established in 1931, is recognized as the world's foremost authority in gemology. GIA invented the famous 4Cs of Color, Clarity, Cut and Carat Weight and, in 1953, created the International Diamond Grading System™ which is recognized around the world as the standard for diamond quality.



Hari Krishna
Exports Pvt. Ltd.



LUCARA
DIAMOND

EVERLEDGER

Through research, education, gemological laboratory services and instrument development, the Institute is dedicated to ensuring the public trust in gems and jewelry by upholding the highest standards of integrity, academics, science and professionalism. Visit [GIA.edu](https://www.gia.edu).

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ABOUT LUCARA:

Lucara is a leading independent producer of large exceptional quality Type IIa diamonds from its 100% owned Karowe Mine in Botswana and owns a 100% interest in Clara Diamond Solutions, a secure, digital sales platform positioned to modernize the existing diamond supply chain and ensure diamond provenance from mine to finger. The Company has an experienced board and management team with extensive diamond development and operations expertise. The Company operates transparently and in accordance with international best practices in the areas of sustainability, health and safety, environment and community relations.