

# Nathan Bucolo, Product Marketing

Nathan Bucolo is a Product Marketing Manager at Everledger, a company that uses blockchain technology to provide provenance and transparency for high-value assets.

Based in London, England, Nathan is responsible for developing and implementing marketing strategies to support the company's growth. As part of this, he shares the Everledger story and the value of blockchain technology, whilst showcasing their products with clients worldwide. Some of the conferences and events where Nathan has spoken for Everledger include VivaTechnology in Paris and Battery Innovation Days in Brussels.

Nathan has a diverse background, having lived and worked previously in Australia, Norway and Germany. Prior to joining Everledger, Nathan worked as a data analyst at BMW, where he focused on innovative strategies for customer studies in the field of quality management.